

How can you succeed in this course?

In addition to the many grading opportunities that await you, your success in this class will be based on how well you manage your time and how engaged you are with the class activities.

More specifically:



Show up to class, and on time.

If you get to class within 10 minutes of the start time you'll avoid being considered "late*" and won't miss out on anything important. I'm really looking forward to seeing your lovely face everyday of class, but if something comes up and you won't be able to make it, just send me an email ahead of time so I can prepare myself for the heartbreak.



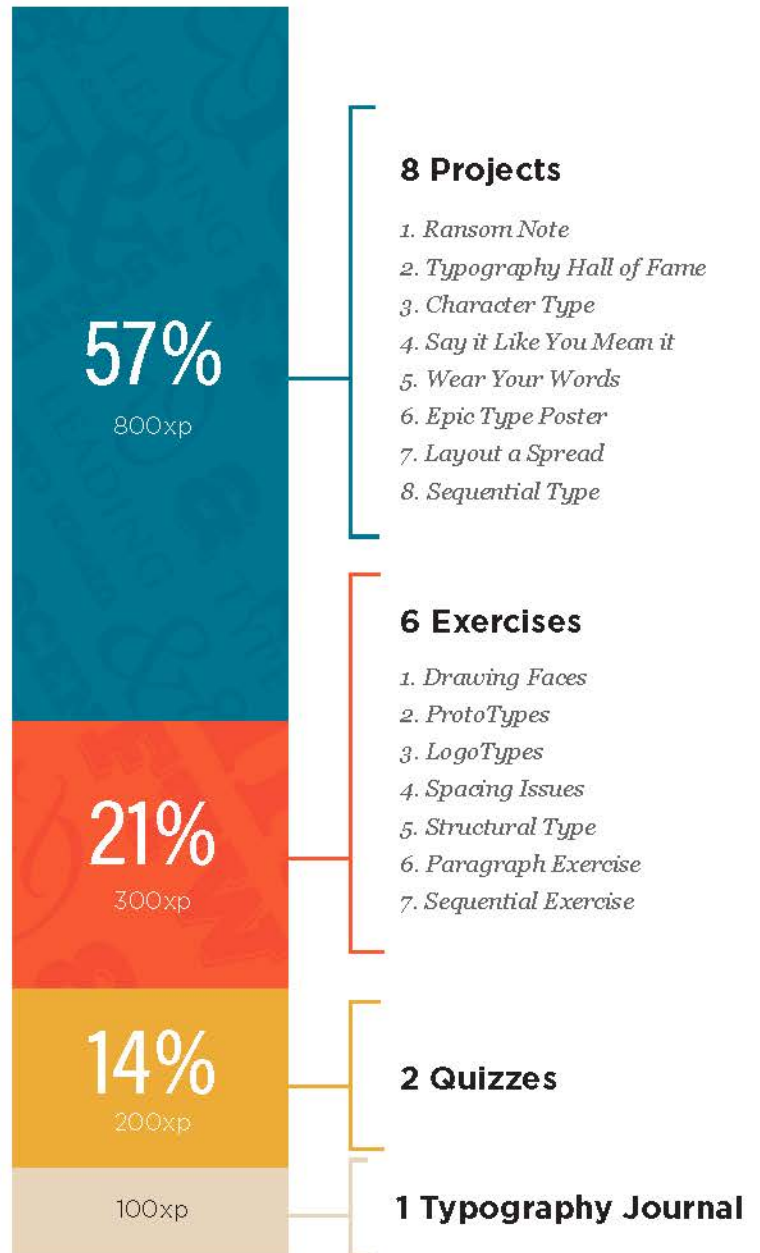
Resubmit as often as you want.

What happens if you're not done with a project in time for the deadline? Just turn in what you've done so far. You'll avoid the late fee* and you can resubmit at a later date to get your full grade. Not happy with your grade? Just revise based on my feedback and resubmit as often as you'd like to increase your score.



Do the Reading!

Each 'lecture' class will involve some sort of reading before hand and then an activity (sometimes competitive) during class time based on that reading. I'll assume you've already done the reading so it's vitally important that you do it. Plus your team is counting on you.



8 Projects

1. Ransom Note
2. Typography Hall of Fame
3. Character Type
4. Say it Like You Mean it
5. Wear Your Words
6. Epic Type Poster
7. Layout a Spread
8. Sequential Type

6 Exercises

1. Drawing Faces
2. ProtoTypes
3. LogoTypes
4. Spacing Issues
5. Structural Type
6. Paragraph Exercise
7. Sequential Exercise

2 Quizzes

1 Typography Journal

*Late submission = 5xp deduction for every class day late

What does success look like?

A	<p>Outstanding</p> <ul style="list-style-type: none"> • Consistently creates exceptional, on-time, work that raises the standards for, and draws envious looks from your classmates • Contributes way more than “yeah, it looks cool,” during critiques • Fewer than 2 absences and is rarely late • Always shows up to class prepared (i.e. with necessary materials and having done the reading)
B	<p>Above Average</p> <ul style="list-style-type: none"> • Mostly exceeds the requirements/ expectations of each project, and turns them in on-time • Contributes a lot to the critiques • Fewer than 2 absences and sometimes late • Always shows up to class prepared (i.e. with necessary materials and having done the reading)
C	<p>Average</p> <ul style="list-style-type: none"> • Meets all project requirements with so-so work • Contributes occasionally to the critiques • Fewer than 4 absences and occasionally late • Occasionally shows up to class prepared
D	<p>Meh</p> <ul style="list-style-type: none"> • Completes most of the assignments, but late • Rarely contributes during critiques • Up to 4 absences and occasionally late • Rarely shows up to class prepared
F	<p>Fail</p> <ul style="list-style-type: none"> • Phones it in on all of the assignments and turns them in late • Rarely contributes during critiques • 4 or more absences and occasionally late • Rarely shows up to class prepared



Attendance conversion chart

Arrive 10 minutes late to class = 1 LATE

3 LATES = 1 ABSENCE

2 ABSENCES = 1 warning email

3 ABSENCES = 1 final warning

4 ABSENCES = 50 xp PENALTY*

**You've probably missed too much of the class anyway, so now's the time to think about withdrawing.*